

**2<sup>nd</sup> AFRICAN RESEARCH INITIATIVE CONFERENCE (AFRIC)  
AND PHD PROJECT-AFRICA DOCTORAL CONSORTIUM**  
Fostering a Sustainable Innovative Entrepreneurship Research Ecosystem

# Climate Change and Green Growth in Africa The Next Act

**November 04-15, 2024**

## **SIWEA Initiative**

**Sustainable Innovative Entrepreneurship Worldwide/Africa  
a real-world laboratory to accelerate transition with Africa  
A paradigm Shift**

**SIWEA**  
INITIATIVE  
Sustainable  
Innovative  
Entrepreneurship  
Worldwide/Africa  
A real-world laboratory to accelerate transition with Africa

**#UNIVERSITÉSENGHOR**  
université internationale de langue française  
au service du développement africain

  
**BIBLIOTHECA ALEXANDRINA**  
مكتبة الإسكندرية

 **UCLouvain**

## HIGHLIGHTS

# HIGHLIGHTS

### Fostering a Sustainable Innovative Entrepreneurship Research Ecosystem

The 1st edition of AFRIC and PHD PROJECT-Africa Doctoral Consortium (AFRIC 2022), also the kickoff of SIEWA Initiative, took place online from UCLouvain, Belgium on 24-26 October 2022.

Fast facts include 200+ registered participants, 100+ speakers (from academia, top level policy makers, industry,

entrepreneurs as well as civil society organization), 15+ rectors, deans and other HEIs' leaders engaged, 30+ PhD students research projects presentations, 10+ supportive scientific journals Editors (6 internationals and 4 francophones), 8 International Publishers involved. (For more details see : [www.afri-c.org](http://www.afri-c.org)).

SUSTAINABLE INNOVATIVE ENTREPRENEURSHIP WORLDWIDE/AFRICA INITIATIVE : a real-world laboratory to accelerate transition with Africa (SIEWA Initiative)

SIEWA Initiative is an emerging social and sustainable impactful, international, transdisciplinary, multilevel, cross-sector and cross-cultural based consortium with already more than 25+ universities and research initiatives members and supportive top-level policy makers and international organizations.

200+

**PARTICIPANTS**

100+

**SPEAKERS**

15+

**RECTORS**

30+

**PhD STUDENTS  
RESEARCH  
PROJECTS**

10+

**SCIENTIFIC  
JOURNALS  
EDITORS**

African  
Research  
Initiative  
Conference  
(AFRIC)

**[www.siewa.org](http://www.siewa.org)**  
**4-15 November 2024 - Alexandria**

The call for submissions will be available soon. Take this opportunity to showcase your talents and contribute to a meaningful cause. Join us in shaping a brighter future through your participation.

## OVERVIEW

SIEWA Initiative, UCLouvain (Belgium), Université Senghor (Egypt) and Bibliotheca Alexandrina (Egypt) are glad to announce the second edition of African Research Initiative Conference and PHD Project-Africa Doctoral Consortium (AfRIC 2024) on 4-15 November 2024 in Alexandria.

SIEWA Initiative, UCLouvain, Université Senghor, Bibliotheca Alexandrina in collaboration with OECD EECOLE, ERIA (Economic Research Institute for ASEAN and East Asia), UN PRME (the Impactful Five (i5) and PRME Chapter Africa), Marketplace Simulation, INSME-International Network for SMEs will gather academia (university leaders, faculty, students), businesses, governments, and sustainable development organizations for the second edition of African Research Initiative and PHD Project-Africa Doctoral Consortium (AfRIC 2024), from 4-15 November 2024, in Alexandria, Egypt. We are also very pleased to announce that the Smith School of Enterprise and The Environment, University of Oxford joined our short list of distinguished supporters namely AFAM (African Academy of Management), CAMES (the African and Malagasy Council for Higher Education) through its research thematic programs (CTS (Comité Technique Spécialisé) Sciences Economiques et Gestion; PTR (Programme Thématique de Recherche Santé ; PTR Socio-économie et Marché) as well as AABS (the African Association of Business School), Inno4sd.net (the Innovation for Sustainable Development Network). This event is also supported by many scientific journals and publishers.

Building on the general theme of AfRIC, Fostering Sustainable Innovative Entrepreneurship Research Ecosystem and its impacts worldwide, the AfRIC 2024 edition will embrace the key theme of climate change and green growth in the context of Africa and will discuss new emerging agendas in higher education, sustainability, innovation, entrepreneurship vis-à-vis the climate and green growth challenges in Africa and beyond.

# OVERVIEW

## Fostering a Sustainable Innovative Entrepreneurship Research Ecosystem

Engaging with education for more impact, the first 'Pan African Bootcamp for Early Green Growth and Business Acceleration: Building a next generation of Innovative Change Makers and Sustainable Startups' will be part of this event. This second edition also aim to build closer Africa-ASEAN-Latin American ties for more cross-fertilization and impact from global south perspective. While creating a place for the SIEWA community to gather, the event also invites partnering organizations and supportive top level policy makers to the stage to help live out the theme "Connecting the unconnected for more cross fertilization, make the difference and have Impact at Global level".





A man with a beard and glasses, wearing a white traditional African outfit with colorful embroidery and a woven hat, is sitting on a large log by a pond. He is resting his chin on his hand, looking thoughtfully towards the camera. The background is a lush green landscape with a body of water.

# Climate Change and Green Growth in Africa

The Next Act

We stand for  
Fostering a Sustainable  
Innovative Entrepreneurship  
Research Ecosystem

## OBJECTIVES

The general objective of the African research initiative conference is to allow discussions about the progress on sustainable innovative entrepreneurship with Africa through transdisciplinary, interdisciplinary perspectives. The key theme of this second edition is climate change and green growth while the specific objectives are:

- To provide a safe experimental and transformative space for building a next generation of innovative change makers and sustainable start-ups.
- To provide space for knowledge sharing among young scholars interested in topics related to sustainable development, innovation and entrepreneurship for more socio-economic development, wellbeing and peace with Africa.
- To provide opportunities for PhD candidates & early career researchers to present and discuss their work to members of the SIEWA Initiative Scientific Board/ supportive international experts, and to receive scientific advice as feedback.
- To offer the possibility to prepare and submit full manuscripts for publication in the Special Issues edited by the 2nd AfRIC organizing committee.
- To provide space for an extensive network of academics, policy makers, practitioners, and community-based organizations to advance new knowledge by tapping leading edge research connecting real-life problems to the production of scientific knowledge.

# OBJECTIVES

Fostering a Sustainable Innovative Entrepreneurship Research Ecosystem





## ACTIVITIES AND FORMAT

The AFRIC 2024 is organized in person around three main activities for 10 days as follow.

### **Engaging with Education for more Impact** 4-15 November 2024

#### REAL WORLD GLOBAL CHALLENGE

Building a next generation of Innovative Change Makers and Sustainable Startups.

1. The first Pan African Early Green Growth Acceleration Bootcamp – 4-10 November 2024
2. Faculty training - 6 November 2024
3. Fast Track – 10-12 November 2024
4. Grand Jury – 13 November 2024

Application Deadline : September 15, 2024  
Registration Deadline : September 30, 2024

### **Engaging with Research for more Impact** 10-15 November 2024

#### PHD PROJECT AFRICA BOOTCAMP

1. Capacity Building for PhDs and early-stage researchers.
2. PHD Bootcamp – 10-13 November 2024  
Submission Deadline: September 20, 2024  
Registration Deadline: October 10, 2024
3. Doctoral Consortium – 12 November 2024  
Registration Deadline: October 10, 2024
4. Meet the Editors – 13 November 2024  
Registration Deadline: October 10, 2024

### **Connecting the Unconnected for more Cross-fertilization and Impact** 12-15 November 2024

#### STRATEGIC RESEARCH WORKSHOP WITH STAKEHOLDERS

1. Plenary sessions – 12-14 November 2024
2. Semi plenary sessions – 13-14 November 2024
3. Registration Deadline: October 10, 2024

## SPONSORSHIP

# SPONSORSHIP

Fostering a Sustainable Innovative Entrepreneurship Research Ecosystem

Interested in engaging with us at the AfRIC 2024 ? Become a partner and/ or sponsor!

Your sponsorship and contribution will make the most of the 2024 AfRIC and PHD Project-Africa & Doctoral Consortium, driving our Common Agenda through an original and unique international, transdisciplinary, multilevel, cross-sector and cross cultural based consortium convening academia, entrepreneurs, industry, government, civil society and supportive top level policy makers for more social and sustainability impact while also allowing your organization to reach a wider audience and demonstrate its commitment to accelerate the transition with Africa around the topic of Climate Change and Green Grow as well as fostering the emergence of a new generation of innovative change agents, and socially responsible able to better understanding and address the global challenges. Sponsor opportunities include but are not limited to :

- Speaking engagements and partner-branded sessions
- Physical and Virtual exhibition space
- Publication displays
- Dedicated social media posts
- Logo visibility on AfRIC and PHD Project-Africa & Doctoral Consortium print and digital communication channels

Get in touch. We look forward to seeing all of our community this coming April! Stay tuned for registration opening in early 2024.

On Behalf of the Organizing Committee  
Prof. Mahamadou Biga-Diambeidou (Conference Architect & Co-Chair)  
UCLouvain and University of Oxford  
email: mahamadou.biga@uclouvain.be

15 000€ + DIAMOND	10 000 € - 15 000 € PLATINUM	5 000 € - 10 000 € GOLD	1000 € - 5000 € SILVER
Display of your logo on the event website	Display of your logo on the event website	Display of your logo on the event website	Display of your logo on the event website
Participation in panels	Participation in panels	Participation in panels	Participation in panels
Exhibition support for communication materials	Exhibition support for communication materials	Exhibition support for communication materials	
VIP invitations	VIP invitations	VIP invitations	
Access to the participant list	Access to the participant list		
Highlighting in the event trailer	Highlighting in the event trailer		
Spotlight during intermissions of various activities	Spotlight during intermissions of various activities		
Feature on the official event backdrop	Feature on the official event backdrop		
Distribution of personalized posts on social media			
Display of your logo on dynamic screens at the conference center			



[www.siewa.org](http://www.siewa.org)  
website

General theme of AfRIC 2024

Fostering a Sustainable  
Innovative Entrepreneurship  
Research Ecosystem