ALEXANDRIA, THE CITY OF THE MUSEUM

Alexandria is the second-largest city in Egypt, known as "The Pearl of the Mediterranean". It is one of the greatest cities in antiquity, the site of the Pharos, the great lighthouse, considered one of the seven wonders of the ancient world.

The city grew to become the largest in the eastern Mediterranean at the time, attracting scholars and scientists. In addition to its traditional culture, history, industry, and natural sciences, the city of Alexandria is home to a walkway of museums.

The Alexandria National Museum contains about 1,800 artifacts that narrate the story of Alexandria and Egypt. In addition to its traditional history, Alexandria was the capital of antiquity. Alexandria "Musaeum" was the source for the modern usage of the word "museum".

WELCOME TO ALEXANDRIA

Alexandria "Musea" was the source for the modern usage of the word "museum". Alexandria, known for millennia as the "capital of antiquity", was for millennia the hub of Hellenic scholarship and science, and included the site of the Lighthouse of Alexandria, the "Pharos", one of the Seven Wonders of the Ancient World.

With the warmest welcome, we would like to invite you to visit Alexandria, the second-largest city in Egypt, and its first main port. Alexandria is the second largest city in Egypt, and its first main port.

ALEXANDRIA: THE CITY OF THE MUSEUM

KEYNOTE ADDRESS

Khaled Azab

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THEME

The Discovery of Identity

A true cultural identity definition is one that resonates with a person's identity and culture, and how that relationship, in turn, impacts their life.

The decisions between culture can be very fine in some parts of the world, especially in rapidly changing cities where the population is ethnically diverse and social unity is based primarily on local community. Cultural identity represents the supporting factors that must be overcome in the integration process of All Nations.

This theme will be discussed through the following topics:

• How do museums reflect the national identity?
• Expanding the diversity of communities through museums.
• Recognition of identity through the museum's building, fabrication, and traditional crafts.
• Historical and archaeological museums and the consolidation of identity in societies.
• Digital techniques and building national identity in museums.

We look forward to discussing these topics with ICOM participants from all over the world.

WHY ALEXANDRIA, EGYPT 2022?

• The City of Alexandria was host to the first museum in the world, the Museum, which included the famous Library of Alexandria, the institution founded by Ptolemy I Soter—no perhaps more iconic, by his son Ptolemy II Philadelphus. This original Museum (Institution of the Muses) was the home of music, poetry, a philosophical school and a library. The Plataea Academy, as well as a university of thought. It did not have a collection of works of art, rather, it was an accumulation of collected knowledge. No longer the most renowned collection of manuscripts, it developed into the cultural capital of antiquity.

• ICOM's 26th General Conference will be the first one to be held in the Arab Region and Africa since its establishment in 1966.

• The objectives of this General Conference in Africa, particularly Egypt, should greatly raise the profile of ICOM's visibility and name recognition of ICOM within Africa and all regions of the world.

• It will facilitate networking and the exchange of knowledge and ideas, especially among African, Asian and European universities, experts and museum professionals.

• This city will allow the experts and museum professionals to meet for a whole week to exchange and discuss museum concerns. It will provide a perfect setting for museums to advance better understanding of the cultures of Egypt.

• The objectives of this General Conference in Africa will be to highlight the Arab region as an international key player in the museum world, to raise ICOM's visibility, and to audit ICOM's needs in terms of staff and resources.

• We hope that by hosting the General Conference in Alexandria, we will be able to speak on important developments within Africa in the field of museum studies, a field that originated in Europe and North America. This would greatly lead to the enhancement of traditional museums in developing countries as well as to the establishment of international museum networks in Africa.

ICOM ALEXANDRIA 2022
ICOM's 26th GENERAL CONFERENCE

THE DISCOVERY OF IDENTITY

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ALEXANDRIA SIGHTSEEING

- Citadel of Qaitbey
- Pompey’s Pillar
- Greco-Roman Theater
- The Alexandria Naval Unknown Soldier Memorial
- The Monastery of Saint Mina
- The Catacombs of Kom El Shoqafa
- The Serapeum Temple
- Mustafa Kamel Necropolis
- The Montaza Palace
BIBLIOTHECA ALEXANDRINA: THE VENUE
ALEXANDRIA MUSEUMS

- The Alexandria National Museum
- The Greco Roman Museum
- The Fine Arts Museum
- The Arabic Calligraphy Museum
- The Royal Jewelry Museum
- Cavafy Museum
- The Marine Museum
BIBLIOTHECA ALEXANDRINA MUSEUMS

- History of Science Museum
- History of Printing Museum
- Sadat Museum
- The Manuscripts Museum

NEARBY MUSEUMS

- Matnouh Museum
- The Rommel Museum
- Rosetta Museum
- Port Said Military Museum
- Al-Alamein War Museum
- Rosetta Museum
National Museum of Egyptian Civilization,
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